



# PARTNERSHIP BROCHURE

## MISSION STATEMENT

**CREW Fort Worth** is a premier organization of commercial real estate professionals affiliated internationally through membership in CREW Network. We provide opportunities for networking, education and leadership development, and are dedicated to advancing the achievements of women in commercial real estate.

## WHO IS CREW FORT WORTH?

**CREW Fort Worth** is a chapter comprised of women & men who are also members of CREW Network which has 12,000+ members globally. Our members have an average of 16 years experience in the commercial real estate industry and represent decision makers in every aspect of the commercial real estate industry including, but not limited to, accounting, acquisition/disposition, appraisal, architecture, asset management, brokerage, business development, construction, development, engineering, environmental, facilities management, finance/ lending institutions, law, property management and title insurance.

## WHY PARTNER WITH CREW FORT WORTH?

Companies that partner with **CREW Fort Worth** are not only showing their support as an advocate for CREW's mission, but they make the decision to ensure their company's name is placed in front of senior-level decision makers within every facet of the CRE industry in Fort Worth and surrounding areas. Partners can choose from multiple levels of commitment, all of which allow your company the freedom to choose how you'll spend your marketing dollars. **CREW Fort Worth** partnership provides ongoing visibility to our members and guests throughout the partnership year. As our membership continues to grow, so does the reach and benefits of your partnership. The earlier your partnership is finalized, the more recognition and exposure your company can receive throughout the year.

## HOW THE PROGRAM WORKS

- Choose your level of financial support
- Note the total value of benefits for this level
- Review the brochure for benefit options & assigned values
- Choose benefits which total the value assigned to your level
- Complete the online form & designate your preferred benefits
- Pay the invoice **CREW Fort Worth** provides you

## FOR MORE DETAILS PLEASE REVIEW THE PARTNERSHIP BROCHURE

### PROGRAMS

Five (5) Discounted Tickets (member only pricing) to Luncheon	\$ 250
Industry Exclusivity at Luncheon (first come, first serve)	\$ 250
Table for 8 at CREW Luncheon	\$ 500
Dine Around Partner	\$ 500
CREW Luncheon	\$1,000
New to CREW Breakfast Series	\$1,000
CREW Night at FWSSR	\$1,000
Holiday Party Partner	\$1,500
CREW Joint Luncheon with Dallas	\$3,000

### MENTORING

CREW FW Watch & Learn Webinars	\$ 250
EmpowerMENT Series	\$ 500
YWLA Partner	\$1,750

### CREW BREWS & BBQ

Signature Drink	\$2,500
Brew Partner	\$1,750
Boots & Jeans Partner	\$1,500
Sweet Tooth Partner	\$1,000

### CREW DE MAYO GOLF TOURNAMENT

Golf Partnership Levels	\$250 - \$3,000
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*CREW Fort Worth provides opportunities for networking, education and leadership development, and is dedicated to advancing women in CRE.*

**To Partner with us, email [partnership@crewfw.org](mailto:partnership@crewfw.org) or visit [crewfw.org/partnership](http://crewfw.org/partnership) for more information.**



# PARTNERSHIP FORM

Company Name

Contact Name

Address

City

Zip Code

Phone

Email

## PARTNERSHIP LEVEL + BENEFIT VALUE

Diamond Level (\$8,500)	\$9,000 in Benefits
Platinum Level (\$5,000)	\$5,500 in Benefits
Gold Level (\$3,750)	\$4,000 in Benefits
Silver Level (\$2,500)	\$2,750 in Benefits
Bronze Level (\$1,750)	\$2,000 in Benefits
Copper Level (\$1,000)	\$1,250 in Benefits

## PROGRAMS

- Five (5) Discounted Tickets to Luncheon (\$250)
- Half Page Ad in Luncheon Brochure (\$250)
- Industry Exclusivity at Luncheon (\$250) \*\* Please note this is on a first come, first serve basis\*\*
- Full Page Ad in Luncheon Brochure (\$500)
- Table for 8 at Luncheon (\$500)
- Dine Around Partner (\$500)
- CREW Luncheon Partner (\$1,000)
- New to CREW Breakfast Series (\$1,000)
- CREW Night at FWSSR (\$1,000)
- Holiday Party (\$1,500)
- CREW Joint Luncheon (\$3,000)

## MENTORING EVENTS

- CREW FW Watch & Learn Webinars (\$250)
- EmpowerMENT Series (\$500) YWLA Partner (\$1,750)

## CREW, BREWS & BBQ

- Signature Drink Partner (\$2,500)
- Brews Bar Partner (\$1,750)
- Boots & Jeans Partner (\$1,500)
- Sweet Tooth Partner (\$1,000)

## CREW DE MAYO GOLF TOURNAMENT

Title Partner (\$3,000)	Putting Contest Partner (\$2,000)	Beverage Cart Partner (\$1,500)
Tequila Partner (\$2,750)	Award Partner (\$1,500)	Eagle Partner (\$1,000)
Dinner Partner (\$2,500)	Ace Partner (\$1,500)	Birdie Partner (\$600)
Lunch Partner (\$2,000)	Longest Drive Partner (\$1,500)	Tent Partner (\$500)
Cart Partner (\$2,000)	Closest to the Pin Partner (\$1,500)	Hole Sign Partner (\$250)

TOTAL BENEFIT VALUE \$

Company Signature

Date

## PARTNERSHIP BENEFITS



Experience the flexibility, recognition, network, and exposure of a partnership with **CREW Fort Worth**

# CREW FORT WORTH

	Diamond \$8,500	Platinum \$5,000	Gold \$3,750	Silver \$2,500	Bronze \$1,750	Copper \$1,000
Recognition on the <b>CREW Fort Worth</b> website and FWBP full-page ad as annual partner	●	●	●	●	●	●
Total value of benefits assigned to partnership level	\$9,000	\$5,500	\$4,000	\$2,750	\$2,000	\$1,250
Company provided ad featured on <b>CREW Fort Worth's</b> social media the month of partnered event	●	●	●	●	●	●
Company name & logo on selected event(s) materials and communications	●	●	●	●	●	●
Company name & logo on all <b>CREW Fort Worth</b> emails	●					
Employees of company may attend partner selected luncheon at member pricing; if applicable	●	●	●			
Invitation for partner representative to speak at selected Program or Mentoring event* <i>*excludes Holiday Party</i>	●	●	●	●	●	●
Annual <b>CREW Fort Worth</b> membership <i>(\$430 value; must meet QFCRE)</i>	2					
Two (2) complimentary tickets to selected event* <i>*CREW, Brews &amp; BBQ and Golf Tournament tickets vary based on level</i>	●	●	●	●	●	●
Complimentary seats at the reserved head table at selected luncheon event; if applicable	●	●	●	●	●	●
Invitations to Partner Thank You event	6	5	4	3	2	1

## SELECT FROM VALUES BELOW (DETAILS ON NEXT PAGE)

### PROGRAMS

Five (5) Discounted Tickets to Luncheon	\$ 250
Industry Exclusivity at Luncheon (first come, first serve)	\$ 250
Half Page Ad in Luncheon Brochure	\$ 250
Full Page Ad in Luncheon Brochure	\$ 500
Table for 8 at Luncheon	\$ 500
Dine Around Partner	\$ 500
CREW Luncheon	\$1,000
New to CREW Breakfast Series	\$1,000
CREW Night at FWSSR	\$1,000
Holiday Party Partner	\$1,500
CREW Joint Luncheon with Dallas	\$3,000

### MENTORING

CREW FW Watch & Learn Webinars	\$ 250
EmpowerMENT Series	\$ 500
YWLA Partner	\$1,750

### CREW BREWS & BBQ

Signature Drink	\$2,500
Brews Bar Partner	\$1,750
Boots & Jeans Partner	\$1,500
Sweet Tooth Partner	\$1,000

### CREW DE MAYO GOLF TOURNAMENT

Golf Partnership Levels	\$250 - \$3,000
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## PROGRAMS

**5 DISCOUNTED TICKETS TO LUNCHEON** \$ 250  
**INDUSTRY EXCLUSIVITY AT LUNCHEON** \$ 250

On a first come, first serve basis, partners can choose to have industry exclusivity at a luncheon they are the partner of.

**HALF PAGE AD IN LUNCHEON BROCHURE** \$ 250

5 1/2 inch x 4 inch ad in luncheon brochure

**FULL PAGE AD IN LUNCHEON BROCHURE** \$ 500

5 1/2 inch x 8 inch ad in luncheon brochure

**TABLE FOR 8 AT LUNCHEON (Multiple Available)** \$ 500

Eight (8) tickets to a CREW luncheon of your choice at a reserved table.

**DINE AROUND PARTNERS (2 Available)** \$ 500

Member only get together at local restaurants in Fort Worth. Partner can have two (2) non-member representatives attend dine around.

**CREW LUNCHEON (Multiple Available)** \$1,000

Industry luncheon. Partner will be allowed to bring materials to pass out at event, as well as invitation to speak briefly at the beginning of the luncheon.

**NEW TO CREW BREAKFAST SERIES (1 Available)** \$1,000

Quarterly breakfast series held at various local restaurants for new, existing and prospective members. Series will focus on CREW Fort Worth and CREW Network initiatives. Partner representative will be invited to speak briefly at each breakfast.

**CREW NIGHT AT FWSSR (Multiple Available)** \$1,000

Annual CREW Fort Worth night at the Fort Worth Stock Show & Rodeo. Event features pre-rodeo networking event with appetizers, drinks and program.

**HOLIDAY PARTY (Multiple Available)** \$1,500

Joint industry holiday party with the Real Estate Council of Greater Fort Worth (RECGFW). Partners will receive recognition on both CREW Fort Worth and the RECGFW communications regarding this event.

**CREW JOINT LUNCHEON (1 Available)** \$3,000

Joint industry luncheon with CREW Dallas. Luncheon Partner will receive recognition on both CREW Fort Worth and CREW Dallas communications regarding this event. Partner can bring materials to pass out at event and will be invited to speak briefly at the beginning of the luncheon.

## MENTORING EVENTS

**CREW FW WATCH & LEARN WEBINARS (4 Available)** \$ 250

Webinar hosted by CREW Network featuring professional and personal development topics. Lunch provided. Partner can have 2 non-member representatives attend.

**EMPOWERMENT SERIES (2 Available)** \$ 500

Mentorship and networking member only event held in the private home of a CREW member. Appetizers and drinks provided. Partner can have 2 non-member representatives attend.

**YWLA PARTNER (6 Available)** \$1,750

CREW Fort Worth's career outreach partnership with the Young Women's Leadership Academy (YWLA) featuring mentoring events, hosting YWLA students at luncheons and panel presentations introducing YWLA students to careers in CRE.

## CREW BREWS & BBQ

**SIGNATURE DRINK PARTNER (1 Available)** \$2,500

- Eight (8) tickets to event
- Custom Signature Drink selected and named by your Company
- Sixteen (16) Signature Drink tickets
- Three (3) raffle tickets for each guest
- Recognition on Signature Drink Ticket and registration desk

**BREWS BAR PARTNER (2 Available)** \$1,750

- Six (6) tickets to event
- Twelve (12) Signature Drink tickets
- Two (2) raffle tickets for each guest
- Recognition on bar and registration desk

**BOOTS & JEANS PARTNER (Multiple)** \$1,500

- Four (4) tickets to event
- Eight (8) Signature Drink tickets
- One (1) raffle ticket for each guest
- Recognition on table centerpieces

**SWEET TOOTH PARTNER (1 Available)** \$1,000

- Two (2) tickets to event
- Four (4) Signature Drink tickets
- Recognition at dessert table

## CREW DE MAYO GOLF TOURNAMENT

**TITLE PARTNER (1 Available)** \$3,000

- Two (2) 4-person teams
- Tent set up on course hole with hole sponsor sign
- Logo on Title Sponsor sign
- Customized gift for each player with company logo
- Extended right to retain sponsorship on a 1- Year commitment

**TEQUILA PARTNER** \$2,750

- Two (2) 4-person team
- One (1) hole sponsor sign
- Logo on Tequila Table Sign
- Custom printed label on giveaway bottle

**DINNER PARTNER (1 Available)** \$2,500

- Two (2) 4-person teams
- One (1) hole sponsor sign
- Logo on signage at lunch and dinner

**LUNCH PARTNER (1 Available)** \$2,000

- One (1) 4-person team
- One (1) hole sponsor sign
- Logo on Title Sponsor sign
- Logo on signage at lunch and dinner

**CART PARTNER (1 Available)** \$2,000

- One (1) 4-person team
- Signage on ALL carts
- Custom bags with company logo placed in cart for each player

**AWARD PARTNER (1 Available)** \$2,000

- One (1) 4-person team
- Company representative presents awards at ceremony
- Signage at ceremony
- Tent set up on course (optional)

**PUTTING CONTEST PARTNER (1 Available)** \$2,000

- One (1) 4-person team
- Company decides contest game
- Competition will take place during the tournament for all players
- Sponsor sign and tent set up at putting green

**ACE PARTNER (2 Available)** \$1,500

- One (1) 4-person team
- Tent set up on course hole with hole sponsor sign
- Best tent receives a free Tent Sponsorship in 2021 tournament

**LONGEST DRIVE PARTNER (1 Available)** \$1,500

- One (1) 4-person team
- Sign at each of the Longest Drive Holes

**CLOSEST TO THE PIN PARTNER (1 Available)** \$1,500

- One (1) 4-person team
- Sign at each of the Closest to the Pin Holes

**BEVERAGE CART PARTNER (2 Available)** \$1,500

- One (1) 4-person team
- Logo on beverage cart

**EAGLE PARTNER (10 Available)** \$1,000

- One (1) 4-person team
- One (1) hole sponsor sign

**BIRDIE PARTNER (2 Available)** \$ 600

- Two (2) player spots
- One (1) hole sponsor sign

**TENT PARTNER (4 Available)** \$ 500

- Tent set up on course hole
- Best tent receives a free Tent Sponsorship in 2020 tournament

**HOLE SIGN PARTNER (2 Available)** \$ 250

- One (1) hole sponsor sign

**CREW**  
FORT WORTH 